

For Immediate Release

Rethink Ed Announces Strategic ‘Whole Child’ Partnership with Pittsburgh Public Schools
Rethink Ed Social and Emotional Learning and Special Education Supports to Launch District-Wide

New York, NY (April 11, 2019) – Readyng students for the future takes more than providing academic instruction. It takes helping every student acquire the skills and capabilities required for communicating well, working effectively, being accountable, and acting responsibly. In other words, it takes educating the total child; that is, helping kids of all ages, at all stages develop into healthy, productive citizens.

To meet its desired outcomes for students [Pittsburgh Public Schools](#) (PPS) is joining forces with [Rethink Ed](#) to help manifest a vision for creating positive and supportive school cultures, training and supporting educators, and helping every student learn at a high level by implementing Rethink’s Social and Emotional Learning (SEL) and Special Education Solutions.

Rethink Ed, the pioneer EdTech experts whose technology-based platforms emphasize on-demand professional development, evidence-based instruction, and data-informed assessments and monitoring, focuses on helping school districts like PPS support the whole community in educating the whole child.

“We’re excited to announce our partnership with PPS, bringing our powerful, proven solutions to administrators, teachers, and school support staff, students and parents throughout the district. We believe in meeting all learners where ever they’re at, regardless of where they stand academically, developmentally, emotionally, or socially,” says Diana Frezza, senior vice president of Education for Rethink Ed. “Our vision is to help every child learn at the highest level within a safe, supportive, involved community, and to strengthen the social, emotional, physical, cognitive, and relational development of every learner.”

“We chose Rethink Ed because they’ve found a way to help us support our district’s holistic approach to education,” says Superintendent Hamlet. “In joining forces with Rethink Ed, we’re able to provide our schools easy access to a suite of tools, content, instruction, and supports to better prepare our students for social and emotional learning, academic achievement and success – in school and beyond.”

The partnership with Rethink Ed supports the District’s work to embed elements of social-emotional learning into academic instruction, Phase 2 – Theme 1 of its *Expect Great Things* strategic plan. Through the Rethink Ed platform, teachers will gain access to 120 lessons for students that include engaging videos, teacher resources and student materials which can be administered within five, 10- and 20- minute activities focused on Awareness of Self and Others, Self-Management, Social Skills, Social Awareness and Self-Care.

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About Rethink Ed

[Rethink Ed](#) is transforming the way teachers and students learn, grow, develop, and succeed – in school and in life. Rethink Ed helps school districts end the struggle to create healthy, positive cultures of learning to bring out the best in administrators, teachers, students, and parents with evidence-based learning solutions, technology-based tools and resources, and on-demand video instruction created by a team of educational and clinical experts.

Pittsburgh Public Schools

The Pittsburgh Public School District is the largest of 43 school districts in Allegheny County and second largest in Pennsylvania. The District serves approximately 24,000 students in Pre-Kindergarten through Grade 12. In April 2017, PPS Superintendent, Dr. Anthony Hamlet, unveiled [2017-2022 Strategic Plan: Expect Great Things](#), aimed at transforming PPS into a student-centered culture built on continuous improvement. Pittsburgh Public Schools offers students a variety of options and opportunities that will help them succeed in school, and prepare them for whatever comes next in college, career and life.

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