



# news

OFFICE OF PUBLIC RELATIONS & MEDIA CONTENT

341 S. Bellefield Avenue, Pittsburgh, PA 15213

**For Immediate Release  
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**CONTACT: Portia Martin (412) 608-8368**

## **MEDIA ADVISORY**

### ***#PittsburghForPPS Back-to-School Event Prepares Families for the First Day of School***

*PPS Families are invited to participate in the annual Back-To-School event*

**WHAT:** #PittsburghForPPS, the District's back-to-school event, offers two convenient participation options: in-person attendance and a convenient drive-thru experience. The event is open to the public; however, supplies will be distributed on a first-come, first-serve basis.

PPS families can participate in two ways to participate: (1) drive through Gold Lot 1A to pick up supplies and (2) in person at Acrisure Stadium, available for pre-registered students to receive free haircuts, hairstyles, and/or manicures. Visit [www.pghschools.org/btsevent](http://www.pghschools.org/btsevent) to complete the registration process for in-person activities only.

Whether families engage in person or opt for the drive-thru option, the Back-to-School event is the perfect opportunity to gear up for academic success and reconnect with the Pittsburgh Public Schools community.

The opening ceremony will take place at 10:30 am.

**WHEN:** Monday, August 21, 2023, 11:00 AM – 3:00 PM

**WHERE:** Acrisure Stadium and Gold Lot 1A

**WHY:** #PittsburghForPPS aims to empower families with the essential tools for a strong beginning to the 2023-2024 school year. This event provides a range of offerings and support, all in line with the District's core commitment to nurturing students and schools. Our dedication to fostering meaningful family and community collaborations within every school is at the heart of this initiative. Pittsburgh Public Schools firmly believe that cultivating partnerships among schools, families, and community entities is vital to fostering a thriving academic and social journey for every student.

**Open to the media. Photo opportunities will be available.**

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